



Cayman Islands Veterans Association

7th Annual Veterans Benefit

Dinner/Dance

20th October 2018

6:00pm-12:00am



Sponsorship Opportunities



About the Association

The Cayman Islands Veterans Association (“CIVA”) is a charitable, not-for-profit organization which seeks to ensure that every ex-serviceman or woman in the Cayman Islands has someone to whom they can turn for help when they need it.

CIVA is not just for war veterans! In fact, membership is open to all past serving members of the military forces (or merchant naval forces in war zones) of any commonwealth or allied country.

CIVA is an association of like-minded members of all ages, who share similar stories and memories of years gone by. Veterans come from all walks of life and have served in the armed forces in many different countries. It is this blend of experiences that makes membership in this association so unique.

CIVA is a member of the Royal Commonwealth Ex-Services League (“RCEL”). The RCEL enjoys Royal Patronage; the Patron being Her Majesty the Queen. The Grand President is His Royal Highness Prince Phillip. The Cayman Islands Veterans Association also has close ties with the Royal Canadian Legion.





The Annual Poppy Appeal

The “Poppy” symbolizes Peace, Compassion and Hope and shortly after World War I was chosen as a token of remembrance for everyone who has suffered the tragedy of War.

In the fall of each year, CIVA launches its annual fundraising campaign by pinning the first Poppy on Her Excellency the Governor of the Cayman Islands. This signifies the beginning of the Poppy campaign in which all patriotic people in the Cayman Islands join Her Excellency in proudly wearing their Poppy and showing the rest of the world that they remember- **“Freedom Comes with a Price”**.

Donations received from the Poppy Appeal are the major source of income for the not-for-profit CIVA. These monies are used locally to assist our members and their widows to help defray such expenses as overseas medical care, emergency alert devices, mobility aids, care-givers, appliances, groceries, home repairs and funeral expenses. The members who receive help range from the elderly who are on fixed incomes all the way to younger veterans who hit a bump in the road. In the spirit of the Uniformed Services we strive to take care of our own.

Veterans launch Poppy Appeal at Government House!

The first Poppy is presented to Her Excellency, The Governor as the annual Poppy Appeal for Veterans begins. Typically Her Excellency, The Governor receives their symbol of remembrance at a ceremony each year at Government House. Poppies are offered at schools, supermarkets, the Government Administration Building and other venues and kind donations are accepted in return.





Annual Veterans Benefit Dinner/Dance

There is no more noble service than to serve in the forces that protect freedom. After the conflict is over and the world is at Peace- far too often the defenders are forgotten and the thought of their sacrifices diminish over time. To leave the safety and security of one's family and homeland is truly a sacrifice. Some of our Veterans served right here on our own Island in whatever capacity was required of them- including the Cayman Islands Home Guard. All these people have one thing in common- a selfless desire to stand and defend their way of life against those who would rule you. At times they have made the supreme sacrifice and given everything, including their own lives.

The more fortunate ones return home to their families and friends and usually go on to lead unassuming lives. Not asking for any special recognition or desiring any type of hero status they are happy to be alive and often reflect on those who were not so lucky- in their own private way. Although many will not come forward to ask for help it is the mission of CIVA to seek these heroes out and ensure they are able to enjoy a full life and in their declining years live with a certain level of dignity. With our sparse resources this usually means help with medical bills and a few groceries. In extreme cases we are able to step in and ensure their living conditions are secure and sanitary.

For these reasons we have organized a Fundraising event in an attempt to sustain and possibly increase the level of services we can offer veterans. The Dinner/Dance will be held to full military etiquette and an explanation will be given for each part of the dining ceremony. This will represent a chance for former service members to reminisce on the camaraderie we have shared at past events and even more impressive an opportunity for members of the general public to get a behind the scenes look into some of the mystique surrounding military formalities. This is a "black tie event" and we encourage all former uniformed members to wear their best dress uniform. There will be several surprises throughout the night and we will end the evening with an opportunity to dance the night away!

Please refer to the following pages and let us know what level of support you would like to assist with.





Platinum Sponsor

- **1** reserved table for 10 (10 tickets) at the Veterans Benefit Dinner/Dance at the Marriott
- Company Name/logo placed on event related print material, advertising and social media
- Company logo exclusively displayed on screen during the event
- Company logo will be placed on an exclusive ad in the Cayman Compass
- Company logo prominently displayed at your table the night of the event
- Placement with all event media sponsors (newspaper and/or TV)
- Company logo will be placed in “Thank You” ad after the event
- Press release coverage for the event

★ **CI\$5,000**





Gold Sponsor

- **10** tickets at the Veterans Benefit Dinner/Dance at the Marriott
- Company Name/logo placed on most event related print material, advertising and social media
- Company logo displayed on shared screen during the event
- Company logo will be placed on a joint ad in the Cayman Compass
- Company logo prominently displayed at your table the night of the event
- Placement with all event media sponsors (newspaper and/or TV)
- Company logo will be placed in “Thank You” ad after the event
- Press release coverage for the event

★ **CI\$3,000**





Silver Sponsor

- **10** tickets to attend the Veterans Benefit Dinner/Dance at the Marriott
- Company Name/logo placed on some event related print material, advertising and social media
- Company logo displayed on shared screen during the event
- Company logo will be placed on a joint ad in the Cayman Compass
- Placement with some of the event media sponsors (newspaper and/or TV)
- Company listed in “Thank You” ad after the event
- Press release coverage for the event

★ CI\$2,000





Table Sponsor

- Table is donated to Veterans and spouses to attend with Company logo on table card
- Company Name/logo placed on some event related print material and advertising
- Company logo listed in the evenings program
- Company will be listed on joint screen during the event
- Company logo will be placed on a joint ad in the Cayman Compass
- Company listed in “Thank You” ad after the event
- Press release coverage for the event

★ **CI\$1,500**

Ticket Sponsor

Sponsor a veteran and their spouse by donating two tickets for **CI\$300.00** or purchase any other amount of tickets to be donated back to uniformed members who cannot bear the cost but would be proud to attend. The sponsor name will be prominently displayed on the Seating Chart and table placeholders.

Please make cheques payable to “Cayman Islands Veterans Association”. For individual ticket sales, or further information contact Mrs. Shadden McLaughlin @ [926-5189](tel:926-5189) or caymanislandsveterans@gmail.com

Monetary donations are always appreciated!